

# **APRIL 2023**

A monthly newsletter for the FOOTHILL REGION of the Vintage Chevrolet Club of America





# **DIRECTOR'S MESSAGE**

**GEORGE T. EDWARDS**, Foothill Region Director 2023

Region is putting on ALL-CAL Meet in Oxnard, Ca. May 4-7 at the Hilton Garden Inn. Register on line at VCCAallcal.org. After all of the rain that we had people are bringing out their cars to show. The car shows are full with some nice looking cars. The NASCAR races were cold and windy out in Las Vegas last month, but I would not have missed them. So Cal Region is hosting a tour to the Lions Drag Strip Museum on Saturday, April 22 at 10 am with lunch to follow. You don't want to miss it! I look forward to seeing everyone at the meeting on Saturday at Marie Callender's.

Regards,

George Edwards, Director



## Welcome New Members to the Foothill Region!

### Dale & Lilia Wallace

with their 1935 Standard 4-door Sedan and

### Gilbert & Letty Dominguez

with their 1931 Independence & 1938 Master Deluxe 4-door



2023 REGION OFFICERS

### **DIRECTOR**

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#### **TOUR DIRECTOR**

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# Bargain-Basement Bow-Ties: A History of the 1958-1975 Chevy Biscayne

There's a lot to be said for clean and simple. Let's take a quick look back at the Biscayne, the unadorned base model of the Chevrolet full-sized line.

Here's an interesting little secret of the Motor City's styling studios: Car designers tend to prefer the base models of their creations over the fancier deluxe versions. In their view, the relative lack of ornamentation allows a more unobstructed look at their work. Hmm, we see where



they're coming from. Plain and simple works. Yards of chrome trim won't make a car run any faster or handle any better. Maybe that's one key to the gearhead community's fascination with the Biscayne, the plainest and cheapest full-size car in the Chevy lineup for more than a decade.



The Biscayne name was first applied to the 1955 Motorama show car left. A four-door, four-passenger hardtop with a luxurious cabin and European proportions, the Biscayne dream car (internal designation XP-37) was billed as "an exploration in elegance" and didn't foreshadow the eventual production Biscayne in any serious way. The name was possibly inspired by the Key Biscayne Hotel in Florida, a favorite haunt of Harley Earl and other General Motors executives.

The first use of the Biscayne name on a production car came in 1958, but oddly enough, not at the bottom of the Chevrolet model line that year. That honor,

as it were, went to the Delray, not shown, which featured less chrome trim, a plainer interior, and a \$2155 base price, \$135 less than the Biscayne. Two body styles were offered on the Biscayne: a two-door sedan and a four-door sedan. There were station wagons at the Biscayne trim level in '58, but they wore a Brookwood emblem.

In 1959, the Delray was dropped and Chevrolet arrived at the familiar Biscayne formula: Little or no bright-metal side trim, rubber floor mats in lieu of carpets, dog-dish hubcaps,





upholstery fabrics, and minimal standard equipment overall. The leaner content allowed Chevrolet to list the '59 Biscayne at \$2301, more than 10 percent less than a comparable Impala. Dealers, in turn, trumpeted the low pricing in their newspaper ads to lure customers to their showrooms—and, they hoped, upsell them to the more profitable deluxe models. The Biscayne was a boon to the Chevrolet marketing strategy at multiple levels.

With its low cost and spartan equipment, the Biscayne was a natural favorite with fleet operators, including cab companies and law enforcement agencies—for example, this '61 two-door operated by the Ohio Highway Patrol. In volume, fleet buyers could order vehicles with a nearly unlimited variety of powertrain combinations and heavy-duty hardware. Available body styles were often limited to two-door and four-door sedans, but in some model years wagons were produced with



the Biscayne emblem. For a few selling seasons, Chevy also offered a Utility Sedan, a two-door with a package shelf instead of a rear seat, and the Fleetmaster, an unbadged variant of the Biscayne that was stripped down even further, lacking even arm rests and a cigarette lighter.



Just like the fleet operators, hot rodders and racers were quick to recognize the Biscayne's virtues. Cheaper, and best of all lighter, than the deluxe models but available with all the same performance options, Biscaynes were drag strip favorites in the '60s. Baldwin-Motion Performance of New York, above, seized on the trend, offering its SS-427 Street Racer's Special, which in 1968 featured a 425-horsepower L72 V8, a Muncie four-speed gearbox, and heavy-duty equipment for only \$2998. What a deal.

By 1970, as buying habits changed and GM product platforms proliferated, it became difficult to find the Biscayne in the Chevrolet division's marketing materials. For '71 and '72, the Biscayne was officially available only to fleet operators, and now the Bel Air was holding down the bottom of the Chevrolet full-size line. (1971 Biscayne taxi shown below.) There was a Chevrolet Biscayne in '73 through '75, but it was available only as a four-door sedan or wagon and only in Canada.



Article published July 7, 2021 at https://macsmotorcitygarage.com/bargain-basement-bow-ties-a-history-of-the-1958-1975-chevy-biscayne/

# 2023 All Cal - May 4th - 7th in Oxnard, CA

### Host hotel:

Hilton Garden Inn

Friday night Ice Cream Bar Get Together

### **Driving Tours to:**

Stage Coach Inn Malumet Private Car Collection Channel Islands Visitor Center Camarillo Air Museum

**NOAA Facility** Sea Bee Museum

Driving Tours Eligible for Passport Miles

**VCCA Judging** 

**Saturday Evening Banquet** 

FOR MORE INFORMATION AND TO REGISTER ONLINE GO TO VCCAALLCAL.ORG

## Foothill Meeting Minutes - March 4, 2023

The March meeting was brought to order at 8:57 a.m. by Assistant Director, Roger Felix, in Director George Edwards' absence. Roger welcomed and greeted everyone present.

Motion to accept February minutes was made, and approved.

No correspondence to share.

Treasurer's Report was given by Sabrina Karras, treasurer. Motion to accept report was made, and approved.

Membership Report Sabrina Karras, membership secretary, who informed the members present, that there are 16 paid families. Bill Zappen is among the latest renewed membership. Renewal notices will be sent out to former Foothill members, and to National members residing in our area, for recruitment purposes.

Past Tour none.

Upcoming Tour possibly to Lion's Air Museum (Area 1 tour), on a Saturday at the end of March or April; date to be determined. The tour will include a lunch stop at Dick Church's.

Old Business Reminder to register and book hotel, for the All Cal in Ventura County, in Oxnard on May 4-7, 2023. You can register online at: vccaallcal.org

New Business All Cal, OC Region, is not confirmed yet, but might be held in October.

No parts/cars for sale.

Meeting was adjourned at 10:24 a.m. Respectfully submitted by Rosie Garcia, 2023 Secretary











### ELIGIBLE FOR PASSPORT MILES



# Aren 1 lets go on Tour!

Saturday, April 22, 2023

10:00 am - 1:00 pm

2790 Del Amo Blvd, Rancho Dominguez, CA 90221

# WE WILL BE THE FEATURED CAR CLUB AT THE MUSEUM FOR THE DAY!

Bring your classic car - we will have premium parking in front of the museum! See the Speed Shop, the Texaco Station, the Main Street Vehicles, Rick's Diner, all of the Featured Vehicles, and the Spirit of the Lions Drag Strip Exhibit, and so much more!

Tickets are \$14 - Group tickets were prepaid in advance. To reserve your spot, buy online from the hosting Region at *scrvcca.org* or pay Sabrina Karras with cash or by credit card at the event.

### LUNCH TO FOLLOW AT SPIRES

We will caravan over as a group to Spires Restaurant at 1:00 pm to have lunch together.

22327 S Wilmington Ave, Carson, CA 90745

RSVP to Sabrina Karras at (714) 287-4757 or sabrinakarras@aol.com

## **FOOTHILL REGION HISTORY**

First meeting was in 1977 and it was held at Jack Wall Chevrolet Jack Wall Chevrolet became Team Chevrolet and now is a lumber yard. In 1977 the region had 18 families.

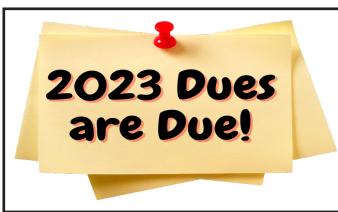
| DIRECTOR                  | ASST, DIRECTOR  | SECRETARY      | TREASURER        | TOUR DIRECTOR      | NEWSLETTER           |
|---------------------------|-----------------|----------------|------------------|--------------------|----------------------|
| 1977 Ray Waldbum          | Norm Lefmann    | Betty Kirkwood | Mike Norton      |                    |                      |
| 1978 Marvin Imm           | Norm Lefmann    | Betty Kirkwood | Ester Imm        |                    | How-Bett Kirkwood    |
| 1979 Bob Hassinger        | Howard Kirkwood | Betty Kirkwood | Rita Jones       |                    | How-Bett Kirkwood    |
| <b>1980</b> Bob Hassinger | Howard Kirkwood | Betty Kirkwood | Ester Imm        | How-Bett Kirkwood  | How-Bett Kirkwood    |
| 1981 Dennis Fink          | Tom Stimson     | Jean Fink      | Steve Michaelson | How-Bett Kirkwood  | Jean Fink            |
| 1982 Dennis Fink          | Jim Holt        | Jean Fink      | Sue Robertson    | Helen Holt         | Helen Holt/Jean Fink |
| 1983 Jim Holt             | Jim Ferrier     | Ina Brookshire | Sue Robertson    | Dennis Fink        | Helen Holt/Jean Fink |
| 1984 George Reeley        | George Aust     | Jean Fink      | Sue Robertson    | Dave Johnson       | George Aust/Jean Fin |
| <b>1985</b> Jean Fink     | Roy Brookshire  | Dennis Murray  | Sue Robertson    | Lita Murray        | Brookshire/Fink      |
| 1986 Dick Dennis          | Glenn Ritter    | Dennis Murray  | Ernie Moffatt    | George Aust        | Glenn Ritter/Fink    |
| 1987 Dennis Murray        | Al Bafford      | Jean Fink      | Ernie Moffatt    | Lita Murray        | Jean Fink            |
| 1988 Roger Felix          | Curt Potter     | Dennis Murray  | Lita Murray      | George Aust        | Ken Kaufmann/Fink    |
| 1989 Ernie Moffatt        | Bob Hughes      | Ken Kaufmann   | Curt Potter      | Don Gardner        | Ken Kaufmann/Fink    |
| 1990 George Aust          | Dick Dennis     | Ken Kaufmann   | Curt Potter      | Don Gardner        | Ken Kaufmann/Fink    |
| 1991 Dennis Murray        | Don Gardner     | Ken Kaufmann   | Art Label        | Lita Murray        | Ken Kaufmann/Fink    |
| 1992 Jean Fink            | Ernie Moffatt   | Ken Kaufmann   | Art Label        | Denise Zappen      | Ken Kaufmann/Fink    |
| 1993 Jean Fink            | Tracy Gage      | Ken Kaufmann   | Art Label        | Don Gardner        | Ken Kaufmann/Fink    |
| 1994 Don Gardner          | Tracy Gage      | Ken Kaufmann   | Roger Felix      | Joe Zappen         | Ken Kaufmann/Fink    |
| 1995 Jean Fink            | Tracy Gage      | Ken Kaufmann   | Roger Felix      | George Aust        | Ken Kaufmann/Fink    |
| 1996 Don Gardner          | Ray Sorenson    | Ken Kaufmann   | Roger Felix      | Joe Zappen         | Ken Kaufmann/Fink    |
| 1997 Jean Fink            | Tracy Gage      | Ken Kaufmann   | Roger Felix      |                    | Ken Kaufmann/Fink    |
| 1998 Joe Zappen           | Tracy Gage      | Ken Kaufmann   | Roger Felix      | Robert Jackson     | Ken Kaufmann/Fink    |
| 1999 Bill Zappen          | Tracy Gage      | Ken Kaufmann   | Roger Felix      | Don Gardner        | Ken Kaufmann/Fink    |
| 2000 Don Gardner          | Tracy Gage      | Ken Kaufmann   | Roger Felix      | Victor Bracamontes | Ken Kaufmann/Fink    |
| 2001 George Edwards       | Tracy Gage      | Ken Kaufmann   | Roger Felix      | Michael McCormack  | Ken Kaufmann/Fink    |
| 2002 Tracy Gage           |                 | Ken Kaufmann   | Roger Felix      | Bill Zappen        | Ken Kaufmann/Fink    |
| 2003 Roger Bolton         | Tracy Gage      | Ken Kaufmann   | Roger Felix      | George Edwards     | Ken Kaufmann/Fink    |
| 2004 Paul Porner          | Roger Bolton    | Ken Kaufmann   | Roger Felix      |                    | Dennis & Jean Fink   |
| 2005 Bill Reese           | Paul Porner     | Ken Kaufmann   | Roger Felix      | Mike McNeill       | Dennis & Jean Fink   |
| 2006 Bill Reese           | Porner/Felix    | Ken Kaufmann   | Roger Felix      | Mike McNeill       | Dennis & Jean Fink   |
| 2007 Bill Reese           | Roger Felix     | Ken Kaufmann   | Sue Robertson    | Mike McNeill       | Dennis & Jean Fink   |
| 2008 Bill Reese           | Roger Felix     | Ken Kaufmann   | Sue Robertson    | Steve Knickelbein  | Dennis & Jean Fink   |
| 2009 Bill Reese           | Roger Felix     | Ken Kaufmann   | Sue Robertson    | Alonso Guerrero    | Dennis & Jean Fink   |
| 2010 Alonso Guerrero      | Roger Felix     | Mandy Emerson  | Sue Robertson    |                    | Dennis & Jean Fink   |
| 2011 Alonso Guerrero      | Roger Felix     | Jean Fink      | Sue Robertson    |                    | Dennis & Jean Fink   |
| 2012 Alonso Guerrero      | Roger Felix     | Jean Fink      | Sue Robertson    |                    | Dennis & Jean Fink   |
| 2013 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Sue Robertson    |                    | Jean Fink            |
| 2014 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Sue Robertson    |                    | Jean Fink            |
| 2015 Jean Fink            | Roger Felix     | Rosie Garcia   | Sue Robertson    | Ray Garcia         | Jean Fink            |
| 2016 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2017 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2018 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2019 Alonso Guerrero      | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2020 George Edwards       | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2021 George Edwards       | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Jean Fink            |
| 2022 George Edwards       | Roger Felix     | Rosie Garcia   | Judy Mulé        | Ray Garcia         | Sabrina Karras       |
| 2023 George Edwards       | Roger Felix     | Rosie Garcia   | Sabrina Karras   | Ray Garcia         | Sabrina Karras       |



# 2023 FOOTHILL REGION MEMBERSHIP

| George & Jeanette Aust<br>Al & Karen Bafford | <b>(626) 963-7842</b> (626) 443-6907 | austhaus1@gmail.com                        | <b>Glendora</b><br>El Monte |
|--|--------------------------------------|--|-----------------------------|
| <b>Christina Brehove</b>                     | (310) 283-6438                       | ccr.christieb@gmail.com                    | San Gabriel                 |
| Duane & Virginia Conner                      | (626) 824-0480                       | Duane.conner@yahoo.com                     | Glendora                    |
| Gilbert & Letty Dominguez                    | (626) 338-2086                       | dominguezfam@aol.com                       | West Covina                 |
| George T. Edwards                            | (909) 874-0277                       | gewire@yahoo.com                           | Colton                      |
| Roger & Carol Felix                          | (626) 358-5232                       | rogerfelixsr@gmail.com                     | Monrovia                    |
| Jean Fink                                    | (626) 963-0202                       | finkprint@verizon.net                      | Glendora                    |
| Ray & Rosie Garcia                           | (626) 333-2086                       | muchosgarcias@yahoo.com                    | Hacienda Heights            |
| Ray Jr. & Ana Garcia                         | (626) 602-6703                       | fastfirehawks@aol.com                      | Diamond Bar                 |
| James & Sabrina Karras                       | (714) 633-8210                       | jimkarras@aol.com<br>sabrinakarras@aol.com | Orange                      |
| Steve Knickelbein & Julie                    | (626) 840-0404                       | nickel1@pacbell.net                        | Pasadena                    |
| William & Lotus Louie                        | (323) 222-5092                       |  | Los Angeles                 |
| Pat & Deb McGowen                            | (909) 629-2459                       | mcg23@verizon.net                          | Pomona                      |
| Tom Meleo                                    | (559) 568-0829                       |  | Lindsay                     |
| Judy Mule'                                   | (909) 234-3209                       | judyamarie@hotmail.com                     | Rancho Cucamonga            |
| Chris & Lela Oaks                            | (760) 948-3506                       | kener999@hotmail.com                       | Phelan                      |
| Carmine & Gloria Palazzo                     | (818) 762-6615                       | palglo@aol.com                             | North Hollywood             |
| David Reader                                 | (909) 627-3241                       |  | Chino                       |
| Thomas & Jill Shubin                         | (562) 923-1943                       |  | Downey                      |
| Don & Carol Troyer                           | (626) 340-8872                       | dtroyer67@gmail.com                        | Alhambra                    |
| Dale & Lilia Wallace                         | (909) 987-6171                       | daleawoodman@gmail.com                     | Rancho Cucamonga            |
| Bill Zappen                                  | (626) 447-3994                       | bzappen@aol.com                            | Arcadia                     |
| Hazel Zaricor                                | (562) 461-0826                       | hazelzar@aol.com                           | Bellflower                  |
| Celine & Luis Zarza                          | (626) 602-6702                       | craftyzarza@aol.com                        | Chino                       |
|  |                                      |  |                             |

If your name is in **BOLD** than your dues are paid for 2023



# Friendly Reminder! 2023 dues payments are past due!

**DUES STILL ONLY \$15** 

Checks made payable to: FOOTHILL REGION VCCA

Mail check to: Foothill Region 829 E. Van Bibber Ave, Orange, CA 92866

# **APRIL 2023**

| SUNDAY                                | MONDAY | TUESDAY    | WEDNESDAY         | THURSDAY | FRIDAY               | SATURDAY                                    |
|---------------------------------------|--------|------------|-------------------|----------|----------------------|---|
|                                       |        |            |                   |          |                      | REMINDER FOOTHILL MEETING  April Fool's Day |
| <b>2</b> Palm Sunday                  | 3      | 4          | 5 *HAPPY PASSOVER | 6        | <b>7</b> Good Friday | 8   |
| 9<br>ASTER                            | 10     | 11         | 12                | 13       | 14                   | 15  |
| 16 Orthodox Easter                    | 17     | 18 TAX BAY | 19                | 20       | 21                   | Jim & Sabrina Karras<br>Anniversary         |
| 23 30 Luis & Celine Zarza Anniversary | 24     | 25         | 26                | 27       | 28                   | 29  |

## **MAY 2023**

| SUNDAY                | MONDAY          | TUESDAY | WEDNESDAY | THURSDAY              | FRIDAY                         | SATURDAY                                |
|-----------------------|-----------------|---------|-----------|-----------------------|--------------------------------|---|
|                       | 1               | 2       | 3         | <b>4</b> All Cal Meet | 5<br>All Cal Meet              | REMINDER FOOTHILL MEETING  All Cal Meet |
| 7                     | 8               | 9       | 10        | 11                    | 12                             | 13                                      |
| 14 HAPPY MOTHER'S DAY | 15              | 16      | 17        | 18                    | 19                             | 20                                      |
| 21                    | 22              | 23      | 24        | 25                    | <b>26</b> Deb McGowan Birthday | 27                                      |
| 28                    | 29 MEMORIAL DAY | 30      | 31        |                       |                                |   |



THE VINTAGE CHEVROLET CLUB OF AMERICA INC.

# Foothill Region

|                    | APPLICATION   | I FUR IVIE           | INIDER         | ЭПІР                  |                      |  |
|--------------------|---|----------------------|----------------|-----------------------|----------------------|--|
| Name               |   | Birthdate            |                |                       |                      |  |
| Spouse             | Birthda   | ate                  |                | Anniversary           |                      |  |
| Address            |   |                      |                |                       |                      |  |
| City               |   |                      | State          | Zip Code              |                      |  |
| Phone              |   | Email                |                |                       |                      |  |
| Cell (Member)      |   | Cell (Spo            | use)           |                       |                      |  |
| Are you a member   | er of the National Vintage Chevrolet C  | Club? □ Yes          | ⊒ No           |                       |                      |  |
|                    | mbership number<br>lational Membership are listed below   |                      |                |                       |                      |  |
|                    | FOOTHILL REGION DUES  NATIONAL DUES   | L 🗆 NEW              |                |                       | rear                 |  |
|                    | When paying both dues to the 1 for \$15 to Foothill Region a  |                      |                |                       |                      |  |
| NOTE: FOR IN       | SURANCE PURPOSES ALL REG  | GION MEMBER          | S MUST JO      | OIN NATIONAL          | IN ORDER TO          |  |
| REGION: All mem    | nbers receive a monthly region newslett   | er and participatio  | n in all our m | eetings, tours and    | events.              |  |
| "Generator & Distr | ew members receive a club badge, deca<br>ributor." Members will be entitled to adv<br>rcial advertising rates available. For mo | ertising in the club | magazine ar    | nd participation in a | all VCCA             |  |
|                    | e VCCA is to promote interest in the pre<br>nevrolet IS NOT a prerequisite for active   |                      |                |                       | lease fill in below. |  |
| YEAR               | MODEL   | BOD                  | Y STYLE        | CLY                   | CONDITION            |  |
|                    |   |                      |                |                       |                      |  |
|                    |   |                      |                |                       |                      |  |
| Recruited by (VC   | CCA member recruiting Optional)   |                      |                | VCCA#                 |                      |  |
| FOR CLUB           | USE ONLY  | ı Retu               | ırn complet    | e form and ma         | il with dues to:     |  |
|                    | Check/Cash  | 1,010                |                | Region- Sabrin        |                      |  |
|                    |   | I .                  | E Van Bibb     | er Avenue, Ora        | inge, CA 92866       |  |
|                    | ership Number   | X                    | Δ              | pplicant's Signatu    | <br>re               |  |