

## **JULY 2022**

A monthly newsletter for the FOOTHILL REGION of the Vintage Chevrolet Club of America





## **DIRECTOR'S MESSAGE**

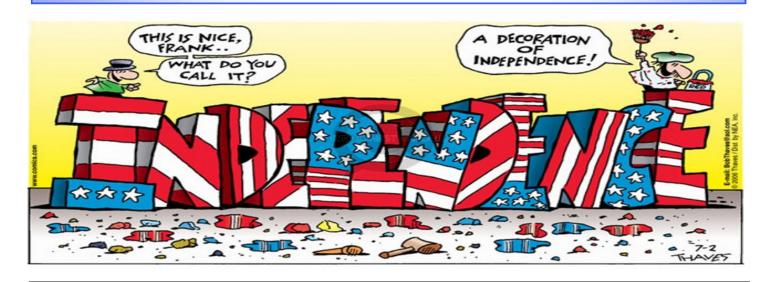
GEORGE T. EDWARDS, Foothill Region Director 2021-2022

#### HAPPY 4TH OF JULY!!!

I wish everyone a happy and healthy weekend. I hope everyone is looking forward to a great weekend with a lot of barbecuing. Yes, barbecued food is the best!!! This weekend has plenty activities going on. Go out and enjoy them, from baseball games to fireworks in the sky.

Be safe and enjoy yourself,

George Edwards, Director



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## Reinventing the Low-Price Field: The 1929 Chevrolet Six

On November 17, 1928, General Motors turned the low-priced field upside down with the introduction of the 1929 Chevrolet six.

The man at right in the sporty straw hat with his foot on the running board of the '29 Chevy is William S. Knudsen, the president of the Chevrolet division of General Motors from 1924 to 1937. Henry Ford's former manufacturing boss, Knudsen commanded Chevrolet's drive to the top of the U.S. auto industry, muscling the Ford Model T out of its traditional number-one spot.



Knudsen had been hand-picked for the job by GM president Alfred P. Sloan, and together they executed a highly successful product strategy for Chevrolet: For just a little more money than Ford, they offered buyers far more in style and features. In late 1927, Ford finally responded to Chevrolet's challenge with

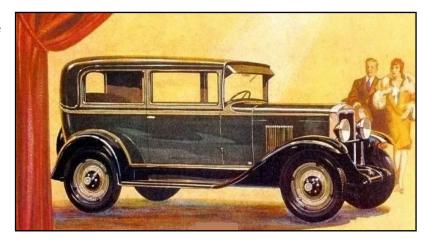


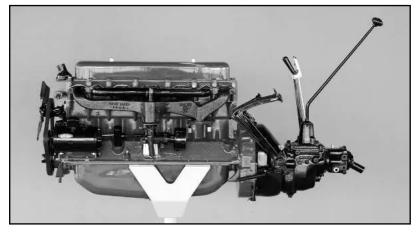
the vastly modernized and improved Model A. But Chevrolet trumped Ford once again in November of '28, rolling out a six-cylinder model to compete against Henry's four.

Chevrolet's new six-cylinder engine was developed by largely the same team that produced the groundbreaking 1926 Pontiac six, led by Chevrolet chief engineer O.E. Hunt and the brilliant Henry Crane, a consulting engineer who reported directly to Sloan. Thinking ahead, they began work on the Chevrolet in November of 1925, almost immediately after the Pontiac project was

completed. (Read our feature on the influential 1926 Pontiac here.) While Sloan had conceived the Pontiac as "a six-cylinder Chevrolet" as he called it, he predicted that Chevrolet would soon need a six as well. In fact, Sloan could foresee that the inline six would soon dominate the American auto industry, including the low-priced field.

After considering various L-head layouts, the group finally embraced Chevrolet tradition and adopted an overhead-valve configuration with pushrods and rocker arms. The resulting design was efficient and advanced, with a mechanical fuel pump and automatic spark advance, yet still rather conservative, with three main bearings and a hybrid pressure/splash lubrication system.





With a bore of 3.31 inches and a 3.75-in stroke, the six displaced a tidy 194 cubic inches, and while it was slightly smaller than the 200 CID four-banger in the Ford Model A, it was rated at 46 horsepower—six more than the Ford. And more importantly, with six firing impulses per cycle, the six was smoother than most any four-banger on the market. And now a key nugget of bow-tie lore: A number of external fasteners on the new six (and the chassis and body as well) were 1/4-20 ("quarter-twenty") roundhead machine screws, as commonly found on kitchen

stoves. And so it is that Chevrolets have been known as "Stovebolts" ever since.

Cautious nearly to a fault, Sloan could still feel the sting of the Copper-Cooled Series M Chevrolet fiasco only a few years earlier, and with the guidance of Knudsen, the division took a more guarded approach to the Chevy six rollout. The chassis for the new car was actually introduced one model year in advance as the 1928 Chevrolet AB National, with four-wheel brakes and a lengthened 107-in wheelbase to accommodate the longer engine that was scheduled to arrive the following model year.

With the removal of a fan shroud and the addition of a recessed firewall panel on the improved chassis, the new six-cylinder powerplant dropped right into the space previously occupied by Chevy's trusty OHV four, thus creating the 1929 AC International. This graduated phase-in of the six-cylinder model proved to be far more efficient than Ford's approach: a complete shutdown of the Ford empire for six months to switch from Model T to Model A production. As a result, Chevrolet gained a tremendous advantage in sales.



Marketed under the banner "a six in the price range of a four" and priced from \$525 to \$725, the new Chevrolet was a sensation, changing America's vision of what a low-priced car could be. The rest of the industry would soon follow, and new car buyers would never again have to settle for a four-cylinder



engine. Of course, Henry Ford was never one to follow, and for 1932 he went Chevrolet one better and introduced the revolutionary Ford V8. So maybe the 1929 Chevrolet six was more influential than we realize: If not for the Stovebolt, there might never be a Ford V8, either.

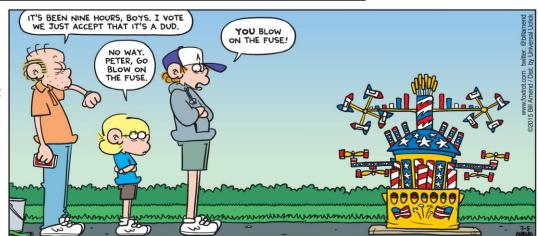
Article originally posted August 20, 2020 at https://www.macsmotorcitygarage.com/reinventing-the-low-price-field-the-1929-chevrolet-six/



Ready
for a
summer
road trip
in your
classic
Chevy?
So many
places
to
explore!









## **FOOTHILL REGION OFFICERS**

First meeting was in 1977 and it was held at Jack Wall Chevrolet Jack Wall Chevrolet became Team Chevrolet and now is a lumber yard.

DIRECTOR	ASST, DIRECTOR	SECRETARY	TREASURER	TOUR DIRECTOR	NEWSLETTER
1977 Ray Waldbum	Norm Lefmann	Betty Kirkwood	Mike Norton		
1978 Marvin Imm	Norm Lefmann	Betty Kirkwood	Ester Imm		How-Bett Kirkwood
1979 Bob Hassinger	Howard Kirkwood	Betty Kirkwood	Rita Jones		How-Bett Kirkwood
1980 Bob Hassinger	Howard Kirkwood	Betty Kirkwood	Ester Imm	How-Bett Kirkwood	How-Bett Kirkwood
1981 Dennis Fink	Tom Stimson	Jean Fink	Steve Michaelson	How-Bett Kirkwood	Jean Fink
1982 Dennis Fink	Jim Holt	Jean Fink	Sue Robertson	Helen Holt	Helen Holt/Jean Fink
<b>1983</b> Jim Holt	Jim Ferrier	Ina Brookshire	Sue Robertson	Dennis Fink	Helen Holt/Jean Fink
1984 George Reeley	George Aust	Jean Fink	Sue Robertson	Dave Johnson	George Aust/Jean Fink
1985 Jean Fink	Roy Brookshire	Dennis Murray	Sue Robertson	Lita Murray	Brookshire/Fink
1986 Dick Dennis	Glenn Ritter	Dennis Murray	Ernie Moffatt	George Aust	Glenn Ritter/Fink
1987 Dennis Murray	Al Bafford	Jean Fink	Ernie Moffatt	Lita Murray	Jean Fink
1988 Roger Felix	Curt Potter	Dennis Murray	Lita Murray	George Aust	Ken Kaufmann/Fink
1989 Ernie Moffatt	Bob Hughes	Ken Kaufmann	Curt Potter	Don Gardner	Ken Kaufmann/Fink
1990 George Aust	Dick Dennis	Ken Kaufmann	Curt Potter	Don Gardner	Ken Kaufmann/Fink
1991 Dennis Murray	Don Gardner	Ken Kaufmann	Art Label	Lita Murray	Ken Kaufmann/Fink
1992 Jean Fink	Ernie Moffatt	Ken Kaufmann	Art Label	Denise Zappen	Ken Kaufmann/Fink
1993 Jean Fink	Tracy Gage	Ken Kaufmann	Art Label	Don Gardner	Ken Kaufmann/Fink
1994 Don Gardner	Tracy Gage	Ken Kaufmann	Roger Felix	Joe Zappen	Ken Kaufmann/Fink
1995 Jean Fink	Tracy Gage	Ken Kaufmann	Roger Felix	George Aust	Ken Kaufmann/Fink
<b>1996</b> Don Gardner	Ray Sorenson	Ken Kaufmann	Roger Felix	Joe Zappen	Ken Kaufmann/Fink
1997 Jean Fink	Tracy Gage	Ken Kaufmann	Roger Felix		Ken Kaufmann/Fink
1998 Joe Zappen	Tracy Gage	Ken Kaufmann	Roger Felix	Robert Jackson	Ken Kaufmann/Fink
1999 Bill Zappen	Tracy Gage	Ken Kaufmann	Roger Felix	Don Gardner	Ken Kaufmann/Fink
2000 Don Gardner	Tracy Gage	Ken Kaufmann	Roger Felix	Victor Bracamontes	Ken Kaufmann/Fink
2001 George Edwards	Tracy Gage	Ken Kaufmann	Roger Felix	Michael McCormack	Ken Kaufmann/Fink
2002 Tracy Gage		Ken Kaufmann	Roger Felix	Bill Zappen	Ken Kaufmann/Fink
2003 Roger Bolton	Tracy Gage	Ken Kaufmann	Roger Felix	George Edwards	Ken Kaufmann/Fink
2004 Paul Porner	Roger Bolton	Ken Kaufmann	Roger Felix		Dennis & Jean Fink
2005 Bill Reese	Paul Porner	Ken Kaufmann	Roger Felix	Mike McNeill	Dennis & Jean Fink
2006 Bill Reese	Porner/Felix	Ken Kaufmann	Roger Felix	Mike McNeill	Dennis & Jean Fink
2007 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Mike McNeill	Dennis & Jean Fink
2008 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Steve Knickelbein	Dennis & Jean Fink
2009 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Alonso Guerrero	Dennis & Jean Fink
2010 Alonso Guerrero	Roger Felix	Mandy Emerson	Sue Robertson		Dennis & Jean Fink
2011 Alonso Guerrero	Roger Felix	Jean Fink	Sue Robertson		Dennis & Jean Fink
2012 Alonso Guerrero	Roger Felix	Jean Fink	Sue Robertson		Dennis & Jean Fink
2013 Alonso Guerrero	Roger Felix	Rosie Garcia	Sue Robertson		Jean Fink
2014 Alonso Guerrero	Roger Felix	Rosie Garcia	Sue Robertson		Jean Fink
2015 Jean Fink	Roger Felix	Rosie Garcia	Sue Robertson	Ray Garcia	Jean Fink
2016 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2017 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2018 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2019 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2020 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2021 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2022 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Sabrina Karras
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If your name is in **BOLD** than your dues are paid for 2022.



It's not too late to renew your membership and pay your region dues for 2022!

**DUES STILL ONLY \$15** 

Checks made payable to: **FOOTHILL REGION** 

Mail check to: Foothill Region

1751 E Route 66 • Glendora, CA 91740

## **JULY 2022**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					<b>1</b> George Edwards Birthday	REMINIDER CONTROL OF MEETING
3	4 4TH	5	6  Don & Carol Troyer	7 Don Troyer Birthday	8 Steve Knickelbein	9
10	11	12	Anniversary 13	Birthday 14	Birthday 15	16
10	''	12		Karen Bafford Birthday		Carmen Guerrero Birthday
17	18	19	20	21	<b>22</b> Carol Troyer Birthday	23
24	25	26	27	28	<b>29</b>	30
31						

## **AUGUST 2022**

CUNDAY MONDAY THEODAY WEDNESDAY THURSDAY EDIDAY CATHEDAY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
			Chris & Lela Oaks			ED
			Anniversary			REMODER
			Carmine & Gloria Palazzo Anniversary			PIMEETING
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7	8	9	10	11	12	13
			David Reader Birthday		Al & Karen Bafford Anniversary	
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14	15	16	17	18	19	20
William Louie Birthday				Christina Brehove Birthday		
	22	22	0.4		20	0.7
21	22	23	24	25	26	27
				Ray Garcia Jr. Birthday		Thomas & Jill Shubin Anniversary
20	20	20	24	,		
28	29	30	31			



THE VINTAGE CHEVROLET CLUB OF AMERICA INC.



1751 E Route 66 • Glendora, CA 91740

	APPLICATIO	N FOR MEMBE	RSHIP		
Name			Birthdate		
	Birtl				
Address					
			Zip Code	e	
Phone		Email	· · · · · · · · · · · · · · · · · · ·		
Cell (Member)		Cell (Spouse)			
Are you a mer	mber of the National Vintage Chevrole	t Club? ☐ Yes ☐ No			
	nembership number r National Membership are listed belo FOOTHILL REGION DUES	w and are forwarded to the N	ational Organizatio	n.	
	NATIONAL DUES ☐ RENEW Membership (Member, Spouse &	VAL □ NEW Children) one vote	.\$40 per year		
		o the Foothill Region, <u>please v</u> and 1 for \$40 to VCCA Natio			
NOTE: FOR JOIN THE R	INSURANCE PURPOSES ALL R EGION.	EGION MEMBERS MUST	JOIN NATIONAL	. IN ORDER TO	
REGION: All m	embers receive a monthly region newsl	etter and participation in all our	meetings, tours and	d events.	
"Generator & D	l new members receive a club badge, do Distributor." Members will be entitled to a mercial advertising rates available. For i	dvertising in the club magazine	and participation in	all VCCA	
	f the VCCA is to promote interest in the Chevrolet IS NOT a prerequisite for ac			please fill in below.	
YEAR	MODEL	BODY STYLE	CLY.	CONDITION	
Recruited by (	VCCA member recruiting Optional)		VCCA#		
FOR CLU	IB USE ONLY	Return comp	olete form and m	ail with dues to:	
Paid \$Check/Cash		FOOTHILL REGION			
			Route 66, Glend		
Region Men	nbership Number	^	Applicant's Signat	ure	