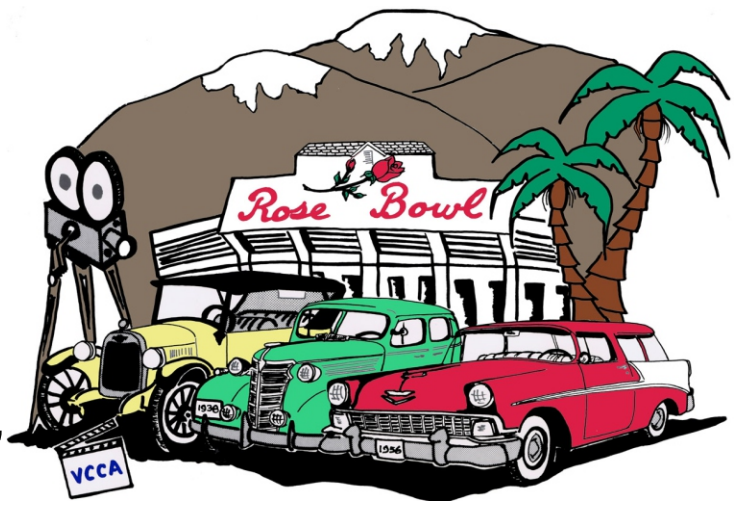


Classic Clatter



JUNE 2022

A monthly newsletter for the FOOTHILL REGION of the Vintage Chevrolet Club of America





DIRECTOR'S MESSAGE

GEORGE T. EDWARDS, Foothill Region Director 2021-2022

"Welcome to June". Birds just waking up to sing as night time slips away. What could be more perfect than the lovely month of June. We have a lot going on this month. Car shows and local racing going on all month long. LA Roadster Show at the Fairplex. Irwindale Raceway and Parris Raceways are going on. So go and enjoy the shows and the people at these venues.

Everyone take care and be safe,
George Edwards, Director

STONE SOUP

BY JAN ELIOT



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CHEVROLET'S ICONIC BOWTIE CELEBRATES 100TH ANNIVERSARY

Origin still uncertain, but 215 million cars and trucks have worn the badge since 1913

DETROIT – Chevrolet’s globally recognized bowtie celebrates its 100th anniversary this year with 25 product launches helping the symbol find new roads around the world despite an origin that is still uncertain.

In 1913, Chevrolet co-founder William C. Durant introduced the signature Chevy bowtie on the 1914 Chevrolet H-2 Royal Mail and the H-4 Baby Grand, centered at the front of both models.

Sixty million Chevrolets are on the roads worldwide today and the bowtie has adorned 215 million Chevrolets over the last century. A Chevrolet car, crossover or truck is sold every 6.39 seconds in one of 140 countries, and the brand set a sales record of 2.5 million in the first six months of the year. The bowtie’s centennial is marked by new entries, such as the Cruze Clean Turbo Diesel compact sedan in the U.S. and the Trax small SUV in 40 international markets.











“The Chevrolet bowtie is recognized around the world and has become synonymous with American ingenuity,” said Chevrolet Chief Marketing Officer Tim Mahoney. “Whether you’re pulling thousands of pounds through rocky terrain in a Silverado pickup or commuting in a Spark EV, Chevrolet’s bowtie will always be at the very front of your travels.”


While the bowtie has been present for 100 years, the details surrounding its origin are still uncertain. Stories range from Durant being inspired by the wallpaper design in a Parisian hotel to a newspaper advertisement he saw while vacationing in Hot Springs, Va. Durant’s widow and daughter have

CHEVROLET'S BOWTIE CELEBRATES ITS 100TH ANNIVERSARY

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	1913	1936	1947	1955	1969
					
	In 1913, Chevrolet co-founder William C. Durant first introduced the signature Chevrolet bowtie. The following year, the bowtie had its first debut on the Chevrolet H-2 Royal Mail model and the H-4 Baby Grand model.	The Chevrolet bowtie as it appeared on all 1936 Chevrolet trucks.	The 1947 version of the Chevrolet bowtie as it appeared on Fleetline, Fleetmaster and Stylemaster cars.	The Chevrolet bowtie as it appeared on the hood of the 1955 Chevrolet Bel Air, 210, 150 and Nomad models.	The Chevrolet bowtie as it appeared on the 1969 Chevrolet Camaro.
	1974	1982	1995	2004	2013
					
	The Chevrolet bowtie as it appeared on the 1974 Chevrolet Impala.	The Chevrolet bowtie as it appeared on the 1982 Chevrolet Blazer.	The Chevrolet bowtie as it appeared on 1995-2000 truck models.	Beginning with the 2004 Malibu, the Chevrolet global bowtie badge was used on Chevrolet cars and trucks.	The current Chevrolet global bowtie appears on all Chevrolet cars, trucks and crossovers produced and marketed in more than 140 countries.

FIND NEW ROADS™ 

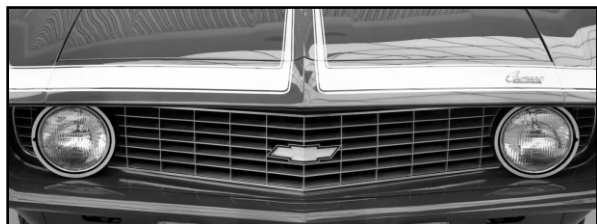
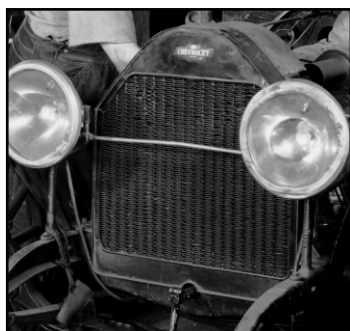
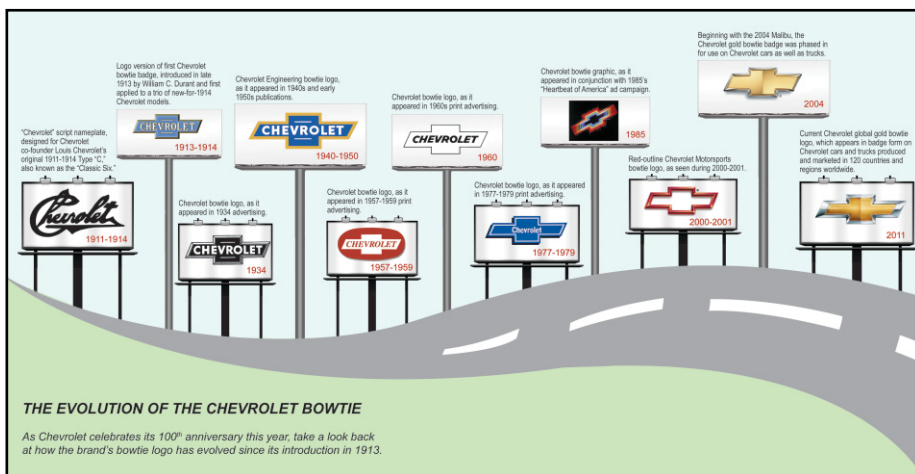
According to Margery Durant, in her 1929 book *My Father*, Durant sometimes doodled nameplate designs on pieces of paper at the dinner table. "I think it was between the soup and the fried chicken one night that he sketched out the design that is used on the Chevrolet car to this day," she wrote.

But in a 1968 interview, Durant's widow, Catherine, said the bowtie design originated from a Hot Springs vacation in 1912. While reading a newspaper in their hotel room, Durant spotted a design and exclaimed, "I think this would be a very good emblem for the Chevrolet." Unfortunately, Mrs. Durant never clarified what the motif was or how it was used.

But that nugget of information inspired Ken Kaufmann, historian and editor of *The Chevrolet Review*, to search out its validity. In a Nov. 12, 1911 edition of *The Constitution* newspaper, published in Atlanta, an advertisement appeared from by the Southern Compressed Coal Company for "Coalettes," a refined fuel product for fires. The Coalettes logo, as published in the ad, had a slanted bowtie form, very similar to the shape that would soon become the Chevrolet icon.

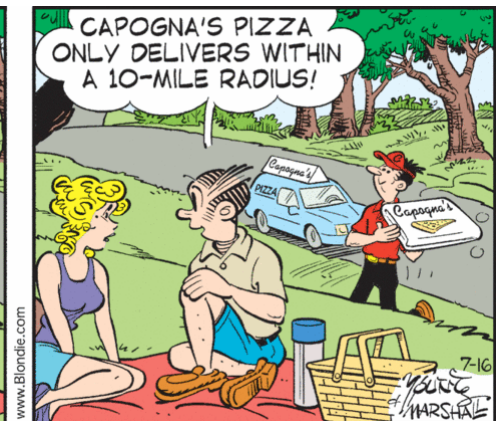
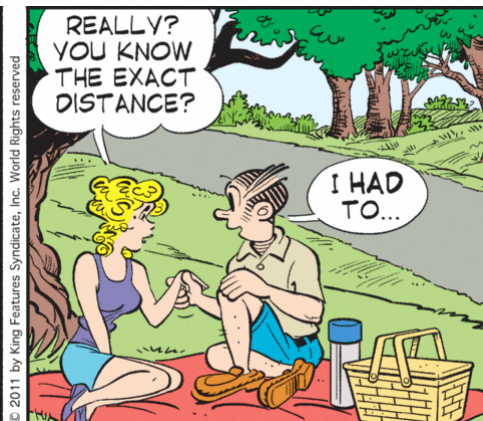
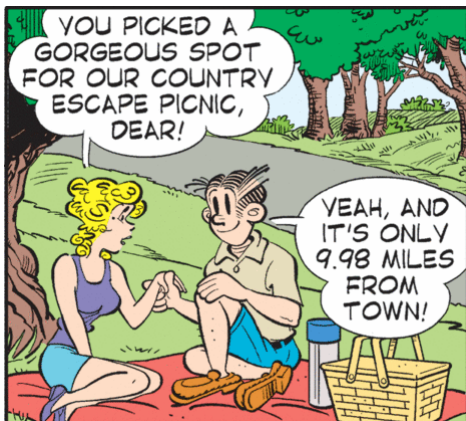
Did Durant and his wife see the same ad – or one similar – the following year a few states to the north? The date of the paper Kaufmann found was just nine days after the incorporation of the Chevrolet Motor Co. The first use of the bowtie by Chevrolet appeared in the Oct. 2, 1913 edition of *The Washington Post* with the words "Look for this nameplate" above the symbol.

Article originally posted July 7th, 2013 at <https://media.chevrolet.com/media/us/en/chevrolet/news.detail.html/content/Pages/news/us/en/2013/Jul/0718-bowtie-evolution.html>





Enjoy these pictures from the Orange County Region Picnic in the Park on May 22nd taken by George Edwards.
It was a fun event with lots of Chevy's and some tasty food.



'66 CAPRICE More than an elegant new car, it's a luxurious new series: four models in all. The Caprice Customs, made by Chevrolet.

Now luxury car lovers get a new choice: the 1966 Caprice Customs by Chevrolet—Coupe, Sedan and Wagon. Elegance is everywhere you look. Black leather. Maple wood. Deep-red carpeting. The look of hand-crafted woodwork. For the Coupe, there's a subtle new roof line you won't see on any other Chevrolet. Standard new 300-hp Turbo-Jet 411, for use, a 300-hp V8 that's smooth and quiet in the city or on the highway. 1966 Caprice Customs, not a car for everyone, but sure to be the car for you. At your dealer's name.

www.chevrolet.com

How about a Caprice for a Father's Day Gift?
Happy Father's Day to all the dads in the club!

LUANN

BY GREG EVANS

DAD, I'M GETTIN' READY FOR FATHER'S DAY AND I NEED TO ASK YOU SOME QUESTIONS

QUESTIONS?

YEAH. WHAT SIZE SHOE DO YOU WEAR?

SHOE? 12

AND BELT?

38

DO YOU LIKE BLACK SOCKS?

I GUESS...

AND WHITE HANKIES?

UM, OKAY...

NOW I NEED YOUR PREFERENCES IN DEODORANT, FLOSS, TOOTH PASTE -

HONEY? LISTEN... I DON'T REALLY NEED ANYTHING FOR FATHER'S DAY. JUST YOUR COMPANY IS GOOD ENOUGH

REALLY?

I LOVE YOU, DADDY!

I LOVE YOU TOO, SWEETIE

AND THAT'S HOW TO HANDLE FATHER'S DAY WHEN YOU'RE BROKE

OBVIOUSLY, I'M WORKING TOO HARD

www.LUANNROOM.COM

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GREG 6-18

FOOTHILL REGION OFFICERS

*First meeting was in 1977 and it was held at Jack Wall Chevrolet
Jack Wall Chevrolet became Team Chevrolet and now is a lumber yard.*

DIRECTOR	ASST, DIRECTOR	SECRETARY	TREASURER	TOUR DIRECTOR	NEWSLETTER
1977 Ray Waldbum	Norm Lefmann	Betty Kirkwood	Mike Norton	_____	_____
1978 Marvin Imm	Norm Lefmann	Betty Kirkwood	Ester Imm	_____	How-Bett Kirkwood
1979 Bob Hassinger	Howard Kirkwood	Betty Kirkwood	Rita Jones	_____	How-Bett Kirkwood
1980 Bob Hassinger	Howard Kirkwood	Betty Kirkwood	Ester Imm	How-Bett Kirkwood	How-Bett Kirkwood
1981 Dennis Fink	Tom Stimson	Jean Fink	Steve Michaelson	How-Bett Kirkwood	Jean Fink
1982 Dennis Fink	Jim Holt	Jean Fink	Sue Robertson	Helen Holt	Helen Holt/Jean Fink
1983 Jim Holt	Jim Ferrier	Ina Brookshire	Sue Robertson	Dennis Fink	Helen Holt/Jean Fink
1984 George Reeley	George Aust	Jean Fink	Sue Robertson	Dave Johnson	George Aust/Jean Fink
1985 Jean Fink	Roy Brookshire	Dennis Murray	Sue Robertson	Lita Murray	Brookshire/Fink
1986 Dick Dennis	Glenn Ritter	Dennis Murray	Ernie Moffatt	George Aust	Glenn Ritter/Fink
1987 Dennis Murray	Al Bafford	Jean Fink	Ernie Moffatt	Lita Murray	Jean Fink
1988 Roger Felix	Curt Potter	Dennis Murray	Lita Murray	George Aust	Ken Kaufmann/Fink
1989 Ernie Moffatt	Bob Hughes	Ken Kaufmann	Curt Potter	Don Gardner	Ken Kaufmann/Fink
1990 George Aust	Dick Dennis	Ken Kaufmann	Curt Potter	Don Gardner	Ken Kaufmann/Fink
1991 Dennis Murray	Don Gardner	Ken Kaufmann	Art Label	Lita Murray	Ken Kaufmann/Fink
1992 Jean Fink	Ernie Moffatt	Ken Kaufmann	Art Label	Denise Zappen	Ken Kaufmann/Fink
1993 Jean Fink	Tracy Gage	Ken Kaufmann	Art Label	Don Gardner	Ken Kaufmann/Fink
1994 Don Gardner	Tracy Gage	Ken Kaufmann	Roger Felix	Joe Zappen	Ken Kaufmann/Fink
1995 Jean Fink	Tracy Gage	Ken Kaufmann	Roger Felix	George Aust	Ken Kaufmann/Fink
1996 Don Gardner	Ray Sorenson	Ken Kaufmann	Roger Felix	Joe Zappen	Ken Kaufmann/Fink
1997 Jean Fink	Tracy Gage	Ken Kaufmann	Roger Felix	_____	Ken Kaufmann/Fink
1998 Joe Zappen	Tracy Gage	Ken Kaufmann	Roger Felix	Robert Jackson	Ken Kaufmann/Fink
1999 Bill Zappen	Tracy Gage	Ken Kaufmann	Roger Felix	Don Gardner	Ken Kaufmann/Fink
2000 Don Gardner	Tracy Gage	Ken Kaufmann	Roger Felix	Victor Bracamontes	Ken Kaufmann/Fink
2001 George Edwards	Tracy Gage	Ken Kaufmann	Roger Felix	Michael McCormack	Ken Kaufmann/Fink
2002 Tracy Gage	_____	Ken Kaufmann	Roger Felix	Bill Zappen	Ken Kaufmann/Fink
2003 Roger Bolton	Tracy Gage	Ken Kaufmann	Roger Felix	George Edwards	Ken Kaufmann/Fink
2004 Paul Porner	Roger Bolton	Ken Kaufmann	Roger Felix	_____	Dennis & Jean Fink
2005 Bill Reese	Paul Porner	Ken Kaufmann	Roger Felix	Mike McNeill	Dennis & Jean Fink
2006 Bill Reese	Porner/Felix	Ken Kaufmann	Roger Felix	Mike McNeill	Dennis & Jean Fink
2007 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Mike McNeill	Dennis & Jean Fink
2008 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Steve Knickelbein	Dennis & Jean Fink
2009 Bill Reese	Roger Felix	Ken Kaufmann	Sue Robertson	Alonso Guerrero	Dennis & Jean Fink
2010 Alonso Guerrero	Roger Felix	Mandy Emerson	Sue Robertson	_____	Dennis & Jean Fink
2011 Alonso Guerrero	Roger Felix	Jean Fink	Sue Robertson	_____	Dennis & Jean Fink
2012 Alonso Guerrero	Roger Felix	Jean Fink	Sue Robertson	_____	Dennis & Jean Fink
2013 Alonso Guerrero	Roger Felix	Rosie Garcia	Sue Robertson	_____	Jean Fink
2014 Alonso Guerrero	Roger Felix	Rosie Garcia	Sue Robertson	_____	Jean Fink
2015 Jean Fink	Roger Felix	Rosie Garcia	Sue Robertson	Ray Garcia	Jean Fink
2016 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2017 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2018 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2019 Alonso Guerrero	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2020 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2021 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Jean Fink
2022 George Edwards	Roger Felix	Rosie Garcia	Judy Mulé	Ray Garcia	Sabrina Karras



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Ray Jr. & Ana Garcia	(626) 602-6703	fastfirehawks@aol.com	Diamond Bar
James & Sabrina Karras	(714) 633-8210	jimkarras@aol.com sabinakarras@aol.com	Orange
Pat & Deb McGowen	(909) 629-2459	mcg23@verizon.net	Pomona
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Chris & Lela Oaks	(760) 948-3506	kenner999@hotmail.com	Phelan
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Al & Karen Bafford	(626) 443-6907	_____	El Monte
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Duane & Virginia Conner	(626) 824-0480	Duane.conner@yahoo.com	Glendora
Roger & Carol Felix	(626) 358-5232	rogerfelixsr@gmail.com	Monrovia
Steve Knickelbein & Julie	(626) 840-0404	nickel1@pacbell.net	Pasadena
William & Lotus Louie	(323) 222-5092	_____	Los Angeles
Tom Meleo	(559) 568-0829	_____	Lindsay
David Reader	(909) 627-3241	_____	Chino
Thomas & Jill Shubin	(562) 923-1943	_____	Downey
Bill Zappen	(626) 447-3994	bzappen@aol.com	Arcadia
Hazel Zaricor	(562) 461-0826	hazelzar@aol.com	Downey

If your name is in **BOLD** than your dues are paid for 2022.

RENEW YOUR MEMBERSHIP



It's not too late to renew your membership and pay your region dues for 2022!



DUES STILL ONLY \$15
Checks made payable to: **FOOTHILL REGION**

**Mail check to: Foothill Region
1751 E Route 66 • Glendora, CA 91740**

JUNE 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 
5	6	7	8	9	10	11
12	13 Jack Goulden Birthday	14 	15	16	17	18
19 	20	21	22	23	24	25
26	27	28	29	30		

JULY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 George Edwards Birthday	2 
3	4 	5	6 Don & Carol Troyer Anniversary	7 Don Troyer Birthday	8 Steve Knickelbein Birthday	9
10	11	12	13	14 Karen Bafford Birthday	15	16 Carmen Guerrero Birthday
17	18	19	20	21	22 Carol Troyer Birthday	23
24	25	26	27	28	29	30
31						



THE VINTAGE CHEVROLET CLUB OF AMERICA INC.

Foothill Region

1751 E Route 66 • Glendora, CA 91740

APPLICATION FOR MEMBERSHIP

Name _____ Birthdate _____

Spouse _____ Birthdate _____ Anniversary _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Cell (Member) _____ Cell (Spouse) _____

Are you a member of the National Vintage Chevrolet Club? Yes No

If YES: Your membership number _____ **If NO:** It is a prerequisite for becoming a member of a local region. Yearly dues for National Membership are listed below and are forwarded to the National Organization.

FOOTHILL REGION DUES.....\$15 per calendar year

NATIONAL DUES RENEWAL NEW

Membership (Member, Spouse & Children) one vote.....\$40 per year

*When paying both dues to the Foothill Region, please write 2 checks:
1 for \$15 to Foothill Region and 1 for \$40 to VCCA National. Thank You.*

NOTE: FOR INSURANCE PURPOSES ALL REGION MEMBERS MUST JOIN NATIONAL IN ORDER TO JOIN THE REGION.

REGION: All members receive a monthly region newsletter and participation in all our meetings, tours and events.

NATIONAL: All new members receive a club badge, decal, membership card and the national magazine "Generator & Distributor." Members will be entitled to advertising in the club magazine and participation in all VCCA activities. Commercial advertising rates available. For more information or application visit: www.vcca.org

The purpose of the VCCA is to promote interest in the preservation of vintage Chevrolets. Ownership of a Chevrolet IS NOT a prerequisite for active membership. If you presently own a Chevrolet please fill in below.

YEAR	MODEL	BODY STYLE	CLY.	CONDITION
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Recruited by (VCCA member recruiting Optional) _____ VCCA# _____

FOR CLUB USE ONLY

Paid \$ _____ Check/Cash

Date Paid _____

Region Membership Number _____

Return complete form and mail with dues to:

FOOTHILL REGION

1751 East Route 66, Glendora, CA 91740

X _____

Applicant's Signature